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New Horizons of St. Louis Teaches Job Seekers how to use Social Networking Sites to Find Jobs

St. Louis, MO – July 9, 2009 – New Horizons of St. Louis continued to support job seekers of Businesspersons Between Jobs (BBJ), a local non-profit organization dedicated to helping professionals bridge the transition to a new career, by providing another complimentary social networking class session on July 9, 2009 at their training facility located at 2122 Kratky Road in St. Louis, MO 63114.

The purpose of the event is to show job seekers how to use social networking sites, such as LinkedIn, Twitter, and Facebook to network with employers and find job opportunities.

“The obscure viewpoint of ‘Social Networking’ has started changing, but not everyone has recognized the change,” commented Justin Freeman who teaches the class at New Horizons. “These sites give you the ability to not only connect with old friends, family members, and colleagues, but can help you utilize the applications and search optimization to land that hard-to-find job floating around out there. It goes back to the saying ‘who you know’ and simply expands your relationship bubble.”

Lisa Godoski of BBJ has witnessed the success of the class with attendees. “Many are surprised to learn that Facebook and Twitter can actually help in the job search -- and that they are not just nonsensical ramblings,” reflects Lisa. “This workshop has encouraged them to try new things and leave their comfort zones just a bit. They are no longer intimidated by the Web and see its many uses.”

Displaced workers in the Ballwin area who would like more information about BBJ can go to www.bbj.org. New Horizons also provides complimentary social media classes for the Go! Network (www.gonetworkstl.org) headquartered in downtown St. Louis. For more information on New Horizons of St. Louis or the social networking classes, contact Carl B. Mitchell at (314) 429-3311 ext 247.

About New Horizons

With over 300 centers in 60 countries, New Horizons is the world’s largest independent IT training company. Through an integrated learning approach that ensures that new knowledge can be applied to real life situations, New Horizons delivers a full range of technology and business skills training from basic application and desktop productivity tools to complex and integrated business systems. Over the past 25 years, New Horizons has provided innovative learning solutions that have transformed businesses and helped over 25 million students reach their goals. New Horizons continues to expand its offerings, locations, and solutions to meet the growing demands placed on organizations and their employees. For more information, visit www.newhorizonsstl.com.

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